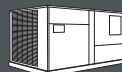


# BREAKFAST HOTSPOT KEEPS COOL THANKS TO RUUD

BILLY GAIL'S IN BRANSON, MO



**Featured Ruud Commercial Solutions:**



Renaissance™ Commercial Packaged Units



Resolute™ Commercial Packaged Unit

# RUUD COMMERCIAL AIR SYSTEMS BRING COMFORT TO NEW BILLY GAIL'S LOCATION

In Branson, Missouri, there's only one place you can expect 14-inch pancakes and "billion-dollar bacon"—and that's at the hit breakfast spot, Billy Gail's. A local favorite, the popular breakfast spot has earned a dedicated following of locals and tourists alike since its opening more than 25 years ago.



Now owned by Joshua Rasmussen and Alan Kram, Billy Gail's is in a period of expansion, adding a second location to Branson in 2022. After months of construction, the restaurant was slated to open during peak tourist season—and at the height of summer temperatures. Joshua partnered with local contractor Ed's Heating & Cooling to transform a commercial building into the bustling, busy, cool and comfortable must-try breakfast destination that customers have loved for decades.

## Design Challenges

The kitchen is the heartbeat of any restaurant. Making it "bearable" for Billy Gail's kitchen staff to work in everyday was not enough; Rasmussen and the team at Ed's Heating & Cooling chose a system that could dependably deliver a comfortable place to cook—a critical part of the Billy Gail's project.

The vision for the new location included an open kitchen that connected to a high-ceiling dining room. And though an open concept makes for an airy atmosphere for customers, it also means that there is no way to divide the cooling and heating needs of the kitchen from the dining area. So, meeting the demand and heat load of a kitchen, where grills regularly reach 450 degrees, added another layer of complexity to the project.

Joshua worked with Brent Brauer, owner of Ed's Heating and Cooling, to find the right HVAC solution to meet the new restaurant's needs. "There are a lot of restaurants that under spec their kitchens. They don't put as much air in the back as they do the front," Rasmussen says. "That's why we put a lot of emphasis on air conditioning."

## The Solution

After speaking with his distribution partners Cody Kanan and Jon Sullivan at Hoffman Supply, it became clear to Brauer that Ruud was the right choice to ensure a comfortable, cool kitchen and meet Billy Gail's heat load needs. Ed's Heating & Cooling replaced existing packaged units with two 10-ton Renaissance™ commercial units and added one 15-ton Resolute™ heat pump to get the job done.

"That's mainly what we install, a lot of Ruud commercial units. They are very installer-friendly," says Bryant Graff, installer at Ed's Heating and Cooling. "They are easy to fire off. You just turn them on and go. We don't ever have to worry about the Ruud equipment."

Replacing the old air conditioners with Ruud Renaissance was a no-brainer. Besides the system's reliability, the Renaissance units fit directly on the previous unit's footprint and were able to be installed without a curb adapter.



Meanwhile, the new Ruud Resolute line makes installation and serviceability easier than ever. Standard single-point wiring means faster installation, while standard hinged panels mean less screws and easier access to internal components. CoreCommand™ Control delivers enhanced diagnostics with easy-to-understand fault codes and complete fault history and input/output options to ensure building compliance needs.

"A lot of what we've been able to develop on the Renaissance platform is merging over to the Resolute line and providing a lot

more flexibility and protections in the controls themselves," Heath Owens, Ruud R&D, says. Features like ClearControl™, for instance, increase flexibility with easy communication through BACnet, LonWorks or Modbus.

And advanced technology, such as the indoor blower with VFD, improves energy efficiency and reliability with a soft start that reduces the wear and tear on the drive components.



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Bryant Graff, installer at Ed's Heating and Cooling



# The Result

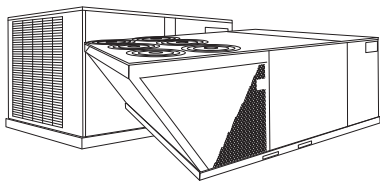
Since opening in June 2022, the new Billy Gail's location now sees 600 to 700 people come through its doors each day—an exciting number when you're running a business but a potential complication where an open kitchen is concerned. "That's a lot of bodies, which bring a lot of heat coming into the kitchen," Rasmussen says.

But even on the hottest days where temperatures push past 100 degrees, the new Ruud system has kept both customers and employees reliably cool, especially in the kitchen. "It's a great product, and I'm not just saying that," Rasmussen says. "I'm saying that because it's proven."



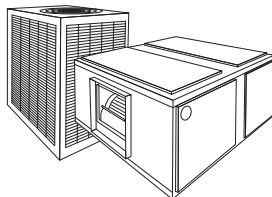
**Reach out to the Ruud Commercial sales team or a distribution partner near you to learn more about installing a Ruud system in your next commercial build.**

## RUUD AIR PORTFOLIO



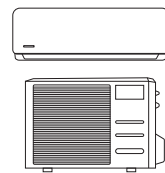
### Packaged Units

- Gas/Electric
- Air Conditioners
- Heat Pumps



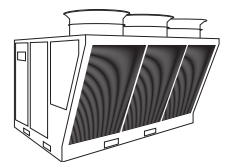
### Split Systems

- Air Conditioners
- Heat Pumps



### Mini-Split Systems

- Single Zone Systems
- Multi Zone Systems
- Low Ambient Heating



### Indoor Air Quality

- DOAS
- MERV 8 and MERV 13
- UV-C Light Kits



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## Nearly 100 Years of Innovation

Ruud® has a proven history of bringing innovative air and water solutions to homes and businesses around the world. Manufactured in Fort Smith, Arkansas, Ruud Commercial Air has research, design, manufacturing, and Innovation Learning Centers throughout North America with products available nationwide through our extensive distributor network.

Ruud Commercial Air products are designed using our unique 360+1 Design Philosophy that embodies our commitment to examine every aspect of all products developed from every angle to ensure the highest standards in performance, installability, serviceability, and durability are delivered.

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